

## RESOURCES FOR CASE STUDIES

<http://www.ipaustralia.gov.au/understanding-intellectual-property/case-studies/>

Case studies about how businesses have used intellectual property (IP) protection. It covers the benefits and strategies of IP protection and how to protect IP internationally.

[www.ceonline.com.au/case\\_studies.aspx](http://www.ceonline.com.au/case_studies.aspx)

A list of case studies that is updated regularly. Each identifies one or two key points.

<http://www.austrade.gov.au/About-Austrade/News/Success-Stories/Case-studies>

Case studies of Australian businesses and how they achieved success internationally. Some have suggested review questions for students.

[www.afrbiz.com.au](http://www.afrbiz.com.au)

Case studies with questions and suggested activities.

[www.indigenoustourism.australia.com/casestudies.asp](http://www.indigenoustourism.australia.com/casestudies.asp)

Case studies about successful indigenous tourism businesses. Details about the business, challenges in the business environment and business snap shots.

[www.zerowastewa.com.au/casestudy\\_showcase/](http://www.zerowastewa.com.au/casestudy_showcase/)

Examples of how businesses in WA have introduced recycling and reduced waste.

[www.greenyourbusiness.org.au/CaseStudies/index.aspx](http://www.greenyourbusiness.org.au/CaseStudies/index.aspx)

Case studies of sustainable businesses in Victoria.

[www.enya.org.au](http://www.enya.org.au)

In the 'Inspiration' section there are case studies of young Australian entrepreneurs.